# ARDEN GRANGE

nutrition without compromise

### **Features and Benefits**

By Ness Bird - Nutrition Adviser and RVN CertCFVHNut ©

#### **Ethics**

Our "Not Tested on Animals Guarantee" affirms we have not and never will fund any invasive research projects conducted in relation to the development or refinement of pet foods manufactured or sold by our company.

Where possible, we source farm assured, sustainable ingredients. We do not use any genetically modified ingredients or imported meat or fish which contains growth hormones. Our fish ingredients are MSC certified.

#### **Highly palatable**

Healthy doesn't have to mean bland, and our food is naturally delicious because of its high inclusion of meat or fish. We do not use any artificial flavourings, or added salt and sugar to enhance the taste.

#### **Highly digestible**

Every product is made from carefully selected ingredients which have a high nutritional value to cats and dogs. We use specified ingredients e.g. chicken as opposed to poultry or meat derivatives, for consistent quality.

#### Made to fixed formulae

Our recipes are made to fixed formulae, meaning that the ingredients and their levels remain consistent rather than altering according to availability or cost. This is especially beneficial for dogs and cats with sensitive skin and / or digestion.

#### Hypoallergenic

Our recipes do not include wheat / gluten, beef, soya or dairy products - which are some of the more common dietary allergens that can affect cats and dogs. Some sensitive animals might react to artificial additives, so we use mixed tocopherols (vitamin E) to stabilise our food naturally.

The feline range is grain-free, and within the canine range there are both grain-free and grain-inclusive options.

#### **UK produced**

Our dry and wet food is manufactured in the UK, and ingredients are sourced largely from the UK and EU.









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#### Botanical supplements in every recipe

There are cranberries and yucca extract in all of our dry products. The Partners canned range includes seaweed, cranberries and yucca. These safe plant extracts have antioxidant properties which may help protect against oxidative stress. Our performance dog food and treats include green tea extract and quercetin, which are also powerful antioxidants.

#### Additional special ingredients in every recipe

We include prebiotics FOS & MOS to support the digestion, nucleotides to support the digestion and immune system, and glucosamine, chondroitin and MSM to support the joints. We also include krill in our dry foods which is a very good source of EPA and DHA. These essential fatty acids have many benefits due to their anti-inflammatory properties.

#### Life-stage and life-style diets

Our canine range includes four dry growth diets that are formulated to support healthy development, and slow, steady growth. Within the adult range, there are products to suit different life-styles, with more calorific feeds for the working, sporting and very active dog, and lower calorie products for the less active, overweight or senior dog. Our feline range consists of four grain-free recipes which have been specially developed to cater to all ages and life-styles such as kittens, cats with dietary sensitivities, and cats looking to avoid weight gain. Our Light variety can also be used for less active senior cats.

Our **Partners** canine wet food range for dogs is low in carbohydrate and high in protein. These meat or fish-rich products meet the same high standards as our dry foods and are ideal for discerning eaters. The canine **Sensitive Partners** is grain-free.

To complement our main diets, we have our delicious **Crunchy Bites** treats available for dogs, and our **Tasty Liver Treat** for dogs and cats.

As a responsible and ethical company, Arden Grange fully appreciates the caution that must be taken when discussing the potential benefits of our diets and nutritional supplements. It is against the law to make medical claims. Whilst our ingredients are safe and natural, and may be beneficial to some of the cats and dogs fed on Arden Grange, we must highlight that their inclusion is not a substitute for veterinary intervention in the case of a sick animal.







